



2024 ANNUAL MEETING & EXPO

THE ABBEY RESORT ON LAKE GENEVA

EXHIBIT SPACE REGISTRATION FORM

The Illinois Trucking Association Annual Meeting is the premier event for trucking industry leaders in Illinois, with nationally known speakers and valuable breakout sessions over two days.

This year, the Illinois Trucking Association is pleased to offer exhibit space for the 2024 Annual Meeting, September 23-25 at The Abbey Resort on Lake Geneva in Fontana, WI. Exhibit space is extremely limited and is available on a first come-first serve basis, so please register as soon as possible.

Gold and Platinum Level ITA Allied Members receive 1 complimentary exhibit space equivalent that is included with your ITA membership. Additional space is available upon request for a fee. Bronze and Silver Level Allied Members in good standing receive exhibit space at a reduced rate. Non-ITA members may also exhibit at the ITA Annual Meeting for a fee (see below).

Please note, that in order to attend the ITA Annual Meeting as an Exhibitor, each individual must also be registered as an Annual Meeting Attendee (see separate registration form). Your registration fee includes all meal functions.

Exhibit Times

The Exhibit Area will be open to all attendees for casual conversation for the duration of the Annual Meeting, Monday evening, all day Tuesday, and during the Cocktail Reception Tuesday Night that will be in the Exhibit Area. Exhibitors can set up anytime on Monday, September 23 between 1 - 4 PM.

Exclusive, dedicated exhibit hours, when attendees will be specifically directed to meet with exhibitors, will be:

5-6:30 PM on Monday, September 23 (Cocktail Reception held in Exhibit Hall)

1-2 PM on Tuesday, September 24

5:30-6:30 PM Tuesday, September 24 (Cocktail Reception held in Exhibit Hall)

8:00 AM on Wednesday, September 24 will be our Exhibitor Recognition and Exhibitor Awards

Exhibitor Bingo (limited to first 16 companies)

ITA will once again hold "Exhibitor Bingo" this year to promote attendees interacting with our exhibitors. Upon registration, attendees will be given a "Bingo" card that lists the names of 16 participating exhibitors. Attendees will be required to bring the "Bingo" card to each participating exhibitor for a special check off. Attendees that visit all participating exhibitors can enter a drawing to win cash prizes. Exhibitors can be listed on the Exhibitor Bingo Card for a fee. To have your name included on the Exhibitor Card, please select Exhibitor Bingo on the registration form below.

Registration Information:

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone: _____

ITA Member? YES NO

Do you need Electricity? YES NO

Please return completed form to:

Illinois Trucking Association

2250 S Chicago St, Ste 201

932 S Spring St.

Joliet, IL 60436

OR

Springfield, IL 62704

(630) 654-0884

(217) 789-6017

Or Scan & Email to Bobbi Curl at:
bobbi@iltrucking.org

Exhibitor Fees:

Bronze/Silver Allied Member \$950 ea. \$ _____

Gold/Platinum Allied FREE \$ 0

ITA-Member Additional Booth \$700ea. \$ _____

Non-Member Booth Space \$1,700 \$ _____

Exhibitor Bingo \$300 \$ _____

(To be listed on Bingo Card)

TOTAL \$ _____

Payment Information:

Check Enclosed Visa Mastercard Discover

Card Number: _____

Expiration: _____ CVV Code: _____

Name on Card: _____

Billing Zip Code on Card: _____



2024 ANNUAL MEETING & EXPO

REGISTRATION FORM

**THE ABBEY RESORT
269 FONTANA BLVD
FONTANA, WI**

Contact Name: _____ Company: _____

Phone: _____ E-Mail: _____

Address: _____ City, State, Zip: _____

Please Indicate (X) the Activities in Which Each Individual Will Be Participating

Please print names as they will appear on badge (List each individual separately)	9/23 Abbey Springs Golf (\$80)	9/23 Lunch Cruise (\$50)	9/23 Welcome Reception	9/24 Breakfast	9/24 ITA Lunch	9/24 Ladies Activity	9/24 Chairman's Banquet	9/25 Leadership Breakfast
Name:								
Spouse:								
Other:								
Other:								

Hotel Reservation Information:

Reservation Deadline is August 19, 2024

The Abbey Resort on Lake Geneva

269 Fontana Blvd
Fontana, WI
ITA Standard Room Rate: \$199

For Online Reservations:

[CLICK HERE](#) for Reservation Link

Reservations by Phone:

Call the hotel at (262) 275-6811 and ask for the "IL Trucking Association" room block.

Return completed registration form to:

Illinois Trucking Association
2250 S Chicago St, Suite 201 932 S. Spring St.
Joliet, IL 60436 **OR** Springfield, IL 62704
Phone: (630) 654-0884 Phone: (217) 789-6017

Or Scan & Email to Bobbi Curl at:
bobbi@iltrucking.org

Registration Fees (Deadline Aug. 19):

ITA Member Registration \$575 \$ _____

Non-Member Registration \$875 \$ _____

Spouse Registration \$350 \$ _____

Optional Golf \$80 \$ _____

Optional Lunch Cruise \$50 \$ _____

ITA Member AFTER 8/19 **\$680** **\$ _____**

Non-Member AFTER 8/19 **\$980** **\$ _____**

TOTAL \$ _____

Payment Information:

Check Enclosed Visa Mastercard Discover

Card Number: _____

Expiration: _____ CCV Code: _____

Name on Card: _____

Billing Zip Code for Card: _____



2024 ANNUAL MEETING & EXPO

SEPTEMBER 23-25

THE ABBEY RESORT on LAKE GENEVA
FONTANA, WI

SPONSORSHIP FORM

The ITA Annual Meeting is a great opportunity for you to promote your organization and support the Illinois Trucking Association. ITA sincerely appreciates your support for the Annual Meeting. Please consider a Presenting Sponsorship and/or an Event Sponsorship to promote your company.

Presenting Sponsorships: Presenting sponsors will have their company name & logo continually displayed throughout the Annual Meeting. Contact ITA more details.

Diamond Level Presenting Sponsor - \$12,000

Platinum Level Sponsor - \$6,000

Gold Level Sponsor - \$3,000

Silver Level Sponsor - \$1,500

Bronze Level Sponsor - \$750

Event Sponsorships Available

\$3,500 – Banquet Entertainment

\$3,000 – Chairman’s Banquet

\$3,000 – Lanyard Sponsor (plus printing cost)

\$2,500 – Welcome Reception (Monday)

\$2,500 – Lunch (Tuesday)

\$2,500 – Tues Cocktail Reception

\$2,500 – Name Badge Sponsor

\$2,000 – Stage Naming Rights

\$1,500 – Boat Cruise

\$1,500 – Golf Outing

\$1,500 – Monday Tournament

\$1,500 – Leadership Breakfast (Wednesday)

\$1,500 – Welcome Rec Bar

\$1,500 – Chairman Banquet Bar

\$1,000 – Food Station Sponsor (Mon)

\$1,000 – Wi-Fi Sponsor

\$1,000 – Beer Sponsor (Mon)

\$1,000 – Boat Cruise Lunch

\$1,000 – Photographer

\$1,000 – Super Jackpot Raffle

\$500 – Golf Outing Lunch

\$500 – Dessert at the Expo

\$500 – Ladies’ Program

\$500 – Welcome Rec Wine

\$500 – Endless Coffee

\$500 – Welcome Rec. Raffles

\$300 – Tues AM Break

\$300 – Tues PM Break

\$300 – Wed AM Break

\$300 – Raffle Prizes

Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please Select Sponsorship Level:

Presenting Sponsor Level: _____Diamond _____Platinum _____Gold _____Silver _____Bronze
OR

Event Sponsorship (please list event(s) to sponsor): _____

Name of Sponsor as you would like it to appear: _____

Please return completed form to:

Illinois Trucking Association

2250 S Chicago St, Suite 201

932 S Spring St

Joliet, IL 60436

OR

Springfield, IL 62704

Or Scan & Email to Bobbi Curl at bobbi@iltrucking.org

Presenting Sponsor Description

Diamond - \$12,000

8 Complimentary Annual Meeting Registrations (up to \$5,200 Value)
6' x 12' Banner with Company Logo & Name at Annual Meeting Entrance
Logo Displayed in Illinois Trucking News Magazine
Deluxe Vendor Space (up to 10x20 or equivalent)
Personal Introduction and Opportunity to Speak at the Annual Meeting
Company Specific Email Blast Announcing Your Sponsorship
8" x 12" Plaque Recognizing Your Sponsorship Presented at Awards Banquet
Company Name and Logo on Post-Annual Meeting Email Newsletter

Platinum - \$6,000

4 Complimentary Annual Meeting Registrations (up to \$2,600 Value)
Banner with Company Logo & Name
Logo Displayed in Illinois Trucking News Magazine
Priority Vendor Space
Speaking Opportunity
Logo on Annual Meeting Literature
Email Blast Announcing Your Sponsorship
8" x 12" Plaque Recognizing Your Sponsorship
Company Name on Post-Annual Meeting Email Newsletter

Gold - \$3,000

2 Complimentary Annual Meeting Registrations (up to \$1,300 Value)
Company Name at top of "Gold, Silver, & Bronze Sponsors' Banner"
Name displayed in Illinois Trucking News Magazine
Name displayed on Annual Meeting Literature
5" x 7" Plaque

Silver - \$1,500

Company Name on "Gold, Silver & Bronze Sponsors' Banner"
Company Name listed in Digital Promotion throughout the event
Name displayed in Illinois Trucking News Magazine
Name displayed on Annual Meeting Literature

Bronze - \$750

Company Name on "Gold, Silver & Bronze Sponsors' Banner"
Name displayed in Illinois Trucking News Magazine
Name displayed on Annual Meeting Literature

2024 ITA ANNUAL MEETING SCHEDULE

Tuesday, September 17

2:00 PM **Session 1 (Virtual)** *Online via Zoom*
Speaker TBA

Thursday, September 19

2:00 PM **Session 2 (Virtual)** *Online*
Speaker TBA

Monday, September 23

10:00 AM **Optional Golf Outing**
(Prior Registration Required)

12:00 PM **Optional Lake Geneva Lunch Cruise**
(Prior Registration Required)

4:00 PM **ITA General Board Meeting**
(By Invitation Only)

5-6:30 PM **Welcome Reception and New Member Recognition** *Harbor Ballroom*

Tuesday, September 24

8:00 AM **ITA Annual Business Meeting and Legislative Affairs Breakfast** *Harbor BR*
Matt Hart, ITA Executive Director

9:15 AM **Small Group Strategy Sessions**

Session 3 *Wisconsin Ballroom*
 Speaker TBA

Session 4 *North Shore*
 Speaker TBA

Session 5 *South Shore*
 Speaker TBA

10:15 AM **Break**

10:45 PM **Small Group Strategy Sessions Repeat**

Tuesday (continued)

12:00 PM **Lunch** *Harbor Ballroom*

12:30 PM **Keynote 1**
Speaker TBA

1:00 PM **Dessert at the Expo**
Trade Show, Exhibits, & Prizes

1:00 PM **Ladies' Program:** *Sandbar*
(Prior Reg. Required)

2:00 PM **Keynote 2**
Speaker TBA

2:45 PM **Keynote 3**
Speaker TBA

3:30 PM **Annual Meeting Giveaway**

5:30 PM **Cocktail Reception at the Expo and Exhibitor Recognition & Awards** *Harbor BR*

6:30-10 PM **Chairman's Banquet** *Harbor BR*

Awards Presentation
Board Member Recognition
Member of the Year Awards

Entertainment
TBA

\$2,000 Super Jackpot (must be present to win)

Wednesday, September 25

8:00 AM **Leadership Breakfast** *Wisconsin BR*

Leadership Program Graduation
The Illinois Trucking Leadership Program Class of 2024 will be honored.

Leadership Keynote
Speaker TBA

9:30-11 AM **Trucking Executives Panel** *Wisconsin BR*
An Interactive Discussion for all Trucking Industry Leaders
CEOs TBA



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